



SATURDAY, APRIL 24, 2021
EAST AUSTIN PARKS
WWW.LAKETRAVISCLEANUP.ORG



COLORADO RIVER ALLIANCE



ABOUT

Colorado River Alliance and Travis County Parks are bringing a whole new meaning to spring cleaning! Our beautiful parks and Texas Colorado River need a little “spring-cleaning” --and we need YOUR help! Volunteers will gather on **April 24th** - the Saturday after Earth Day - to get their hands dirty while helping to keep our Mother Earth clean.

The Texas Colorado River supplies drinking water for 1.5 million people in Central Texas as well as providing us with opportunities to boat, fish, SUP, kayak, and enjoy water safely. Since the COVID-19 pandemic began, it is more important than ever to cherish our natural resources and care for our outdoor spaces.

Those familiar with the Lake Travis Cleanup know the immense impact this annual event has on our parks and river. For 26 years, about 1,000 volunteers joined us each year to remove more than 5 tons of trash and debris from Lake Travis! After a successful Fall event, Colorado River Alliance and Travis County Parks are offering a socially-distanced spring cleanup event.

The Spring Clean Downstream includes hundreds of volunteer opportunities in many East Austin park locations. In addition to removing litter from shoreline parks, volunteers will help us celebrate Earth Day by removing invasive species, planting natives, and repairing and beautifying park structures. A full list of projects, shift times, and volunteer numbers can be found on the registration site beginning **Monday, March 23, 2021**.

Registration for the Spring Clean Downstream opens Monday, March 22nd!

As a Spring Clean; Downstream Sponsor, your company is identified proudly and publicly across Central Texas as a philanthropic leader with a serious commitment to protecting the Texas Colorado River. Please join us today!

SPONSORSHIPS

As a Spring Clean; Downstream Sponsor, your company is identified proudly and publicly across Central Texas as a philanthropic leader with a serious commitment to protecting the Texas Colorado River. Please join us today!

Presenting Sponsor - \$6,000

"Presented by" recognition on all materials including, event swag, website, newsletter, and marketing emails • Dedicated spotlight feature in a monthly e-newsletter • Dedicated social media thank you featuring your company logo • Link to company website on event webpage • Three (3) commemorative swag items

Swag Sponsor - \$5,000

Special recognition at top of ~1,000 event swag items • Prominent logo placement on all materials including, website, newsletter, and marketing emails • Dedicated social media thank you featuring your company logo • Link to company website on event webpage • Three (3) commemorative swag items

Digital Registration Sponsor - \$3,000

Logo on all digital registration forms and registration website • Logo placement on all materials including, event swag, website, newsletter, and marketing emails • Dedicated social media thank you featuring your company logo • Link to company website on event webpage
Three (3) commemorative swag items

"Most Unusual Object" Sponsor - \$1,000

Recognition during announcement of "Most Unusual Objects" in post-event wrap up • Logo placement on all materials including, event swag, website, newsletter, and marketing emails • Social media thank you featuring your company logo • Link to company website on event webpage
One (1) commemorative swag item

River Steward Sponsor - \$500

LOGO on all materials including, event swag, website, newsletter, and marketing emails • General social media thank you including your company listing • One (1) commemorative swag item

River Ally Sponsor - \$250

NAME LISTING on all materials including, event swag, website, newsletter, and marketing emails
General social media thank you including your company listing • One (1) commemorative swag item

****See deadlines for printed materials on attached commitment form.***

Sponsorship Commitment Form

Colorado River Alliance

Spring Clean Downstream

Saturday, April 24, 2021



Company Information

Donor Name: *(To be listed in printed materials)* _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

Sponsorship Levels

- | | |
|--|--|
| <input type="checkbox"/> \$6,000 – Presenting Sponsor | <input type="checkbox"/> \$500 – River Steward Sponsor |
| <input type="checkbox"/> \$5,000 – Swag Sponsor | <input type="checkbox"/> \$250 – River Ally Sponsor |
| <input type="checkbox"/> \$3,000 – Digital Registration Sponsor | |
| <input type="checkbox"/> \$1,000 – “Most Unusual Object” Sponsor | |

Payment Information

Payment Options

- ☐ Send an invoice ☐ I will pay online at coloradoriver.org
- ☐ Check # _____ enclosed payable to Colorado River Alliance.
- ☐ Charge my credit card on this date _____ (Check one) ☐ Visa ☐ MC ☐ AMEX

Name on Card: _____

Card # _____ CVV: _____ Exp. _____

Signature: _____ Date: _____

Thank you for support!

Deadlines: **Friday, March 12, 2020** *(To be included on the swag)*

Mailing Address: Colorado River Alliance, Attn: 2021 Spring Clean, P.O. Box 50029, Austin, Texas 78763

Contact: Keri Kelley Pearson, Director of Development

Office Phone: (512) 498-1587, **Email:** keri@coloradoriver.org

Colorado River Alliance is a nonprofit 501(c)(3) organization and your payment is tax-deductible to the maximum extent allowed by the law. You will receive a tax donation letter in the mail. Please keep a copy of this form for your records. **Tax ID: 74-2631397**