



The 25th Annual Lake Travis Cleanup

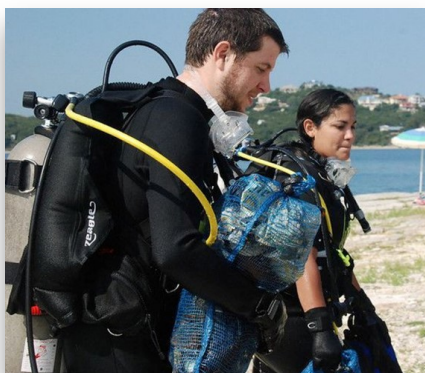
Sunday, September 15, 2019

www.laketraviscleanup.org

512.498.1587



*Your generous support ensures the vitality of
Lake Travis and the Texas Colorado River!*



12 July 2019



P.O. Box 50029
Austin, Texas
78763

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Dear [insert name],

Lake Travis is not only our weekend getaway for boating, fishing, and watching our grandkids splash, it's also a vital water retainer and flood barrier. That's why the Colorado River Alliance and Travis County Parks are organizing our 25th Annual Lake Travis Cleanup for Sunday, September 15. Each year, this event brings together local dive and shoreline volunteers to clean up an average of 5 tons of debris and waste from Lake Travis. Your support for this cleanup ensures our vital water resources remain clean and vibrant.

A donation to the Lake Travis Cleanup ensures the vitality of Lake Travis and the Texas Colorado River as a whole.

As we celebrate the 25th anniversary of the Lake Travis Cleanup, we want to recognize the hard work and dedication of our volunteers and sponsors. People flock to Lake Travis every weekend to enjoy fishing, boating, swimming and so much more since the reservoir was formed in 1942. Since the Lake Travis Cleanup started in 1994, more than 20,000 volunteer scuba divers, shoreline cleaners, and paddlers have helped to ensure that we may continue to enjoy this natural resource. Together, volunteers have collected over 117 tons of trash. **Sponsors of the Lake Travis Cleanup make it possible to have this impact on the lake.** Without the continued contributions of our volunteers and donors, the Lake Travis Cleanup would not be possible.

We hope [insert business name] will join us as a sponsor for this year's exciting 25th Anniversary event!

This year's cleanup will include an afterparty at The Oasis where we will thank our volunteers with lunch, exciting door prizes, a strangest item found contest, educational booths, and tons of fun. The cleanup and afterparty highly visible in central Texas, including coverage on local media outlets and is an excellent opportunity to showcase your commitment to keeping our vital natural resources clean and healthy for future generations.

Attached is a copy of our sponsorship packet that includes a full breakdown of opportunities and benefits, as well as a door prize donation form. Beyond your sponsorship, we welcome you to join us by bringing a crew down to participate in the Lake Travis Cleanup.

The deadline for sponsor recognition is **Friday, August 2nd**. For more information, please contact us at: 512-498-1587.

We look forward to seeing you at the end of the summer!

Sincerely,

Scott Sticker
Communications and Development Manager
Colorado River Alliance



COLORADO RIVER ALLIANCE



Sponsorship Opportunities



Largemouth Bass – \$10,000

- Presenting sponsorship listing and logo placement in all advertising including direct quote in press releases
- Presenting sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage
- Opportunity to speak to the 1,000 event volunteers at the volunteer after party at Oasis
- VIP table for ten at volunteer after party at The Oasis
- VIP passes for two for boat trip with dive cleanup crew
- Commemorative t-shirts and koozies

Guadalupe Bass - \$5,000

- Prominent sponsorship listing and logo placement in all advertising
- Prominent sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage.
- VIP table for ten at volunteer after party at Oasis
- VIP passes for two for boat trip with dive cleanup crew
- Commemorative t-shirts and koozies

Catfish - \$2,500

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage
- VIP table for five at volunteer after party at Oasis
- Commemorative t-shirts and koozies

Sunfish - \$1,000

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on t-shirts, website, and newsletter
- Commemorative t-shirts and koozies

Minnow - \$500

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on website and newsletter
- Commemorative t-shirts and koozies

Sponsorship Form

DONOR/ COMPANY INFORMATION

Name: *(For listing in materials)* _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

PAYMENT INFORMATION

CC Type: MC/VISA/AMEX/DISCOVER (circle)

CC number: _____ CVV#: _____ Expiration Date: _____

Donation Amount: \$ _____

Signature: _____ Date: _____

Please make checks payable to: Colorado River Alliance

Deadlines:

Friday, August 2nd, 2019 *(To be included in printed materials and signage)*

Mailing Address: Scott Sticker, Colorado River Alliance, P.O. Box 50029, Austin, Texas 78763

Office Phone: (512) 498-1587, **Email:** scott@coloradriver.org

Colorado River Alliance is a nonprofit 501(c)(3) organization and your payment is tax-deductible to the maximum extent allowed by the law. You will receive a tax donation letter in the mail. Please keep a copy of this form for your records.



*Thank you for your
generous donation!*

