



# The 25<sup>th</sup> Annual Lake Travis Cleanup

*Sunday, September 15, 2019*

[www.laketraviscleanup.org](http://www.laketraviscleanup.org)

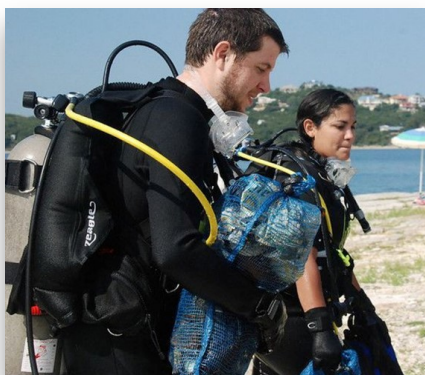
512.498.1587



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*Your generous support ensures the vitality of  
Lake Travis and the Texas Colorado River!*

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12 July 2019



P.O. Box 50029  
Austin, Texas  
78763

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[First, Last]  
[Company]  
[Street]  
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Dear [insert name],

Lake Travis is not only our weekend getaway for boating, fishing, and watching our grandkids splash, it's also a vital water retainer and flood barrier. That's why the Colorado River Alliance and Travis County Parks are organizing our 25<sup>th</sup> Annual Lake Travis Cleanup for Sunday, September 15. Each year, this event brings together local dive and shoreline volunteers to clean up an average of 5 tons of debris and waste from Lake Travis. Your support for this cleanup ensures our vital water resources remain clean and vibrant.

#### **A donation to the Lake Travis Cleanup ensures the vitality of Lake Travis and the Texas Colorado River as a whole.**

As we celebrate the 25<sup>th</sup> anniversary of the Lake Travis Cleanup, we want to recognize the hard work and dedication of our volunteers and sponsors. People flock to Lake Travis every weekend to enjoy fishing, boating, swimming and so much more since the reservoir was formed in 1942. Since the Lake Travis Cleanup started in 1994, more than 20,000 volunteer scuba divers, shoreline cleaners, and paddlers have helped to ensure that we may continue to enjoy this natural resource. Together, volunteers have collected over 117 tons of trash. **Sponsors of the Lake Travis Cleanup make it possible to have this impact on the lake.** Without the continued contributions of our volunteers and donors, the Lake Travis Cleanup would not be possible.

#### **We hope [insert business name] will join us as a sponsor for this year's exciting 25<sup>th</sup> Anniversary event!**

This year's cleanup will include an afterparty at The Oasis where we will thank our volunteers with lunch, exciting door prizes, a strangest item found contest, educational booths, and tons of fun. The cleanup and afterparty highly visible in central Texas, including coverage on local media outlets and is an excellent opportunity to showcase your commitment to keeping our vital natural resources clean and healthy for future generations.

Attached is a copy of our sponsorship packet that includes a full breakdown of opportunities and benefits, as well as a door prize donation form. Beyond your sponsorship, we welcome you to join us by bringing a crew down to participate in the Lake Travis Cleanup.

The deadline for sponsor recognition is **Friday, August 2<sup>nd</sup>**. For more information, please contact us at: 512-498-1587.

We look forward to seeing you at the end of the summer!

Sincerely,

Scott Sticker  
Communications and Development Manager  
Colorado River Alliance



COLORADO RIVER ALLIANCE



# *Sponsorship Opportunities*



## ***Largemouth Bass – \$10,000***

- Presenting sponsorship listing and logo placement in all advertising including direct quote in press releases
- Presenting sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage
- Opportunity to speak to the 1,000 event volunteers at the volunteer after party at Oasis
- VIP table for ten at volunteer after party at The Oasis
- VIP passes for two for boat trip with dive cleanup crew

## ***Guadalupe Bass - \$5,000***

- Prominent sponsorship listing and logo placement in all advertising
- Prominent sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage.
- VIP table for ten at volunteer after party at Oasis
- VIP passes for two for boat trip with dive cleanup crew

## ***Catfish - \$2,500***

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on event printed materials, including t-shirts, event programs, website, newsletter, and signage
- VIP table for five at volunteer after party at Oasis

## ***Sunfish - \$1,000***

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on t-shirts, website, and newsletter

## ***Minnow - \$500***

- Sponsorship listing and logo placement in all advertising
- Sponsor logo placement on website and newsletter

# Sponsorship Form



## DONOR/ COMPANY INFORMATION

Name: *(For listing in materials)* \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

## PAYMENT INFORMATION

CC Type: MC/VISA/AMEX/DISCOVER (circle)

CC number: \_\_\_\_\_ CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Colorado River Alliance

### Deadlines:

**Friday, August 2<sup>nd</sup>, 2019** *(To be included in printed materials and signage)*

**Mailing Address:** Scott Sticker, Colorado River Alliance, P.O. Box 50029, Austin, Texas 78763

**Office Phone:** (512) 498-1587, **Email:** scott@coloradoriver.org

Colorado River Alliance is a nonprofit 501(c)(3) organization and your payment is tax-deductible to the maximum extent allowed by the law. You will receive a tax donation letter in the mail. Please keep a copy of this form for your records.



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*Thank you for your  
generous donation!*

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